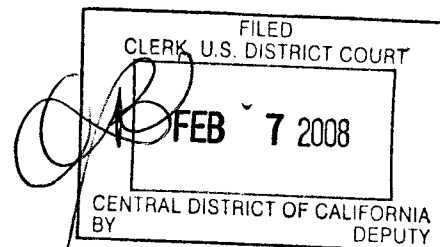


1 Anthony M. Keats (Bar No. 123672)  
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5 9720 Wilshire Boulevard  
Penthouse Suite  
6 Beverly Hills, California 90212  
Telephone: (310) 248-3830  
7 Facsimile: (310) 860-0363

8 Attorneys for Plaintiff  
9 Gucci America, Inc.



10 UNITED STATES DISTRICT COURT  
11 CENTRAL DISTRICT OF CALIFORNIA  
12 WESTERN DIVISION  
13

14 GUCCI AMERICA, INC., a New York  
corporation,

15 Plaintiff,  
16

17 v.

18 BORSA, INC., a California corporation;  
SHENGWEN VINCENT CHEN, also  
19 known as VINCENT CHEN, an  
individual; and JOHN DOES 1-10,  
20

21 Defendants.  
22  
23  
24  
25  
26  
27  
28

Case No.: CV 07-1978 GHK (CWx)

~~[PROPOSED]~~

PERMANENT INJUNCTION

NOTE CHANGES MADE BY THE COURT.

1 Based upon consideration of the Complaint, pleadings, declarations,  
 2 memoranda, and papers and evidence submitted in this action, and in conformity with  
 3 the Judgment entered in this action, **IT IS HEREBY ORDERED, ADJUDGED**  
 4 **AND DECREED** that:

5 Defendant Borsa, Inc. and Defendant Shengwen Vincent Chen, also known as  
 6 Vincent Chen (collectively, "Defendants"), and their ~~related entities~~, employees,  
 7 ~~affiliates~~, servants, ~~representatives~~, agents, ~~predecessors~~, assigns, and successors in  
 8 ~~interest of any kind, and all persons or entities under their direction and control or in~~  
 9 ~~active concert or participation with them (hereinafter, "Related Entities")~~ are <sup>other who are</sup> ~~who receive actual~~  
 10 immediately and permanently enjoined throughout the world from: <sup>notice of this injunction</sup> ~~best personal~~ <sup>service or otherwise</sup>

- 11 1. directly or indirectly infringing Gucci's trademarks identified in **Exhibit**  
 12 **1** attached hereto (hereinafter, the "Gucci Trademarks") in any manner  
 13 including generally, but not limited to, manufacturing (or causing to be  
 14 manufactured), importing, marketing, advertising, selling, offering to  
 15 sell, distributing, and otherwise exploiting any merchandise which  
 16 infringes said Gucci Trademarks and manufacturing (or causing to be  
 17 manufactured), importing, marketing, advertising, selling, offering to  
 18 sell, distributing, and otherwise exploiting counterfeits or any other  
 19 unauthorized products that picture, reproduce or utilize the likenesses of  
 20 or which copy or bear a substantial similarity to the Gucci Trademarks;
- 21 2. using any simulation, reproduction, counterfeit, copy or colorable  
 22 imitation of the Gucci Trademarks in connection with the promotion,  
 23 advertisement, display, sale, offering for sale, manufacture, production,  
 24 circulation or distribution of any unauthorized products in such fashion  
 25 as to relate or connect, or tend to relate or connect, such products in any  
 26 way to Plaintiff, or to any goods sold, manufactured, sponsored or  
 27 approved by, or connected with Plaintiff;  
 28

- 1           3.     engaging in any conduct that tends falsely to represent, or is likely to  
2                 confuse, mislead, or deceive purchasers, Defendants' customers and/or  
3                 members of the public into believing, that the actions of Defendants, the  
4                 products sold by Defendants or Defendants themselves are connected  
5                 with Plaintiff, are sponsored, approved or licensed by Plaintiff, or are in  
6                 some way connected or affiliated with Plaintiff;
- 7           4.     affixing, applying, annexing or using in connection with the importation,  
8                 manufacture, distribution, advertising, sale and/or offering for sale of any  
9                 goods or services, a false description or representation, including words  
10                or other symbols tending to falsely describe or represent such goods as  
11                being those of Plaintiff;
- 12          5.     infringing the aforementioned Gucci Trademarks, and damaging  
13                 Plaintiff's goodwill, reputation, and business;
- 14          6.     using or continuing to use the Gucci Trademarks or trade names or any  
15                 variation thereof in any manner which infringes or tends falsely to  
16                 represent sponsorship, association or approval by Plaintiff such as on the  
17                 Internet (either in the text of a websites, as a domain name, or as a key  
18                 word, search word, metatag, or any part of the description of the site in  
19                 any submission for registration of any Internet site with a search engine  
20                 or index) in connection with any goods or services not directly authorized  
21                 by Plaintiff;
- 22          7.     hosting or acting as an Internet Service Provider for, or operating any  
23                 websites, that offer for sale any products bearing counterfeits of the  
24                 Gucci Trademarks;
- 25          8.     using any email addresses to offer for sale any non-genuine products  
26                 bearing counterfeits of the Gucci Trademarks;
- 27  
28

- 1           9.     using eBay or PayPal to offer for sale any non-genuine products bearing
- 2                 counterfeits of the Gucci Trademarks;
- 3           10.   ~~having any connection whatsoever with any websites that offer for sale~~
- 4                 ~~any merchandise bearing counterfeits of the Gucci Trademarks;~~
- 5           11.   secreting, destroying, altering, removing, or otherwise dealing with the
- 6                 unauthorized products or any books of records which contain any
- 7                 information relating to the importing, manufacturing, producing,
- 8                 distributing, circulating, selling, marketing, offering for sale, advertising,
- 9                 promoting, or displaying of all unauthorized products which infringe the
- 10                Gucci Trademarks; and
- 11           12.   effecting assignments or transfers of money, real or personal property,
- 12                 business licenses, forming new entities or associations or utilizing any
- 13                 other device for the purpose of circumventing or otherwise avoiding the
- 14                 prohibitions or restrictions set forth in paragraphs 1-11, above.

15           The prohibitions set forth in paragraphs 1-12, above, do not enjoin Defendants  
 16 and their Related Entities from engaging in comparative advertising, classic or  
 17 nominative fair use, or other protected First Amendment activities to which  
 18 Defendants are entitled under the Constitution of the United States.

19           **IT IS FURTHER ORDERED** that, within ten (10) calendar days of this  
 20 Order, Defendants shall provide to Plaintiff a notarized declaration under oath in  
 21 which Defendants set forth all information, including addresses, e-mail addresses,  
 22 websites, and telephone numbers, sufficient to identify all sources from which or from  
 23 whom Defendants obtained merchandise bearing counterfeits or infringements of the  
 24 Gucci Trademarks.

25           **IT IS FURTHER ORDERED** that Defendants, within ten (10) calendar days  
 26 of entry of this Order, take all steps necessary to remove from all websites owned,  
 27 operated or controlled by Defendants and their Related Entities all text, graphics,  
 28

1 pictures, images, source code, metatags, or other media relating to Defendants'  
2 trafficking in, advertising, promoting, offering for sale and sale of any merchandise  
3 bearing counterfeits of the Gucci Trademarks.

4 **IT IS FURTHER ORDERED** that Defendants, within thirty (30) calendar  
5 days of entry of this Order, file and serve upon Plaintiff and its counsel a sworn  
6 statement setting forth in detail the manner in which Defendants have complied with  
7 this Order pursuant to 15 U.S.C. § 1116(a).

8 **IT IS FURTHER ORDERED** that Defendants deliver up for destruction to  
9 Plaintiff all unauthorized products and related documents in their, or their Related  
10 Entities, possession, custody or control, bearing any of the Gucci Trademarks or any  
11 simulation, reproduction, counterfeit, copy or colorable imitation thereof, and all  
12 plates, molds, matrices and other means of production of same pursuant to 15 U.S.C.  
13 §1118.

14  
15 **IT IS SO ORDERED.**

16  
17  
18 Dated: 2/6/08

19   
20 \_\_\_\_\_  
21 GEORGE H. KING  
22 UNITED STATES DISTRICT JUDGE

23 RESPECTFULLY SUBMITTED,

24 By : /s/  
25 Konrad K. Gatien  
26 KEATS MCFARLAND & WILSON LLP  
27 Attorneys for Plaintiff  
28 GUCCI AMERICA, INC.

Exhibit 1



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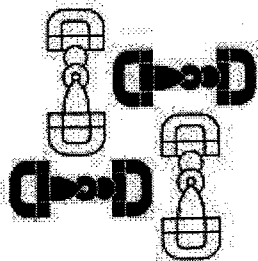
## Trademarks &gt; Trademark Electronic Search System (TESS)

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TARR Status	ASSIGN Status	TDR	TTAB Status
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## Goods and Services

IC 018. US 001 002 003 022 041. G &amp; S: WALLETs, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, VALISES, SUITCASES AND DUFFEL BAGS. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

IC 025. US 022 039. G &amp; S: SCARVES, BELTS, FOOTWEAR, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS AND DRESSES. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

## Mark Drawing Code

(2) DESIGN ONLY

## Design Search Code

18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

## Serial Number

78661151

## Filing Date

June 29, 2005

## Current Filing Basis

1A

## Original Filing Basis

1B

## Published for Opposition

May 22, 2007

## Registration Number

3274316

## Registration Date

August 7, 2007

EXHIBIT 1PAGE 5

**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York  
NEW YORK 10022

**Attorney of  
Record** Lawrence W. Greene

**Description of  
Mark** The mark consists of a repeating pattern of two-toned, stylized images of horse bits.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Live/Dead  
Indicator** LIVE

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# Gucci More

**Word Mark** GUCCI MORE  
**Goods and Services** IC 036. US 100 101 102. G & S: Providing extended warranties on watches. FIRST USE: 20050200. FIRST USE IN COMMERCE: 20050200  
IC 037. US 100 103 106. G & S: Watch repair. FIRST USE: 20050200. FIRST USE IN COMMERCE: 20050200

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78716590  
**Filing Date** September 20, 2005  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 4, 2006  
**Registration Number** 3286963  
**Registration Date** August 28, 2007  
**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 16th Floor 685 Fifth Avenue New York NEW YORK 10022  
**Attorney of Record** LOUIS S. EDERER  
**Prior Registrations** 0959338;0972078;1092621;1097555;1132675;AND OTHERS  
**Type of Mark** SERVICE MARK

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PAGE 1

Register PRINCIPAL  
Live/Dead Indicator LIVE

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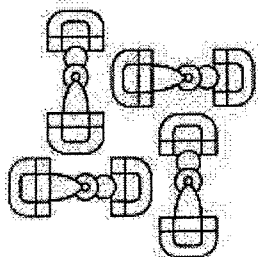
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TARR Status	ASSIGN Status	TDR	TTAB Status	( Use the "Back" button of the Internet Browser to return to TESS)
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**Goods and Services**

IC 018. US 001 002 003 022 041. G & S: WALLETTS, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, VALISES, SUITCASES AND DUFFEL BAGS. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

IC 025. US 022 039. G & S: SCARVES, BELTS, FOOTWEAR, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS AND DRESSES. FIRST USE: 20050800. FIRST USE IN COMMERCE: 20050800

**Mark Drawing Code**

(2) DESIGN ONLY

**Design Search Code**

18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

**Serial Number** 78661141**Filing Date** June 29, 2005**Current Filing Basis** 1A**Original Filing Basis** 1B**Published for Opposition** May 22, 2007**Registration Number** 3274315**Registration Date** August 7, 2007EXHIBIT 1PAGE 9

**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

**Attorney of Record** Lawrence W. Greene, Jeffrey H. Epstein, Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Arlana S. Cohen, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Antonio Borrelli, Heather Jensen, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, and all other attorneys

**Description of Mark** The mark consists of a repeating pattern of stylized images of horse bits.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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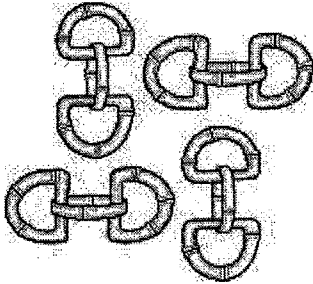
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**Start** List At:  OR **Jump** to record:  **Record 9 out of 80**

[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
 ( Use the "Back" button of the Internet Browser to return to TESS)

**Goods and Services**

IC 018. US 001 002 003 022 041. G & S: WALLETs, HANDBAGS, TOTE BAGS AND SHOULDER BAGS. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

IC 025. US 022 039. G & S: SCARVES, HATS AND SHOES. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101

**Mark Drawing Code**

(2) DESIGN ONLY

**Design Search Code**

18.13.02 - Spurs; Stirrups

18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

**Serial Number**

78765861

**Filing Date**

December 2, 2005

**Current Filing Basis**

1A

**Original Filing Basis**

1A

**Published for Opposition**

March 6, 2007

**Registration Number**

3243972

**Registration Date**

May 22, 2007

**Owner**

(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

**Attorney of**

EXHIBIT

PAGE

**Record** Lawrence W. Greene  
**Description of Mark** The mark consists of design of horsebit in a repeating pattern. The stippling is for shading purposes.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Live/Dead Indicator** LIVE

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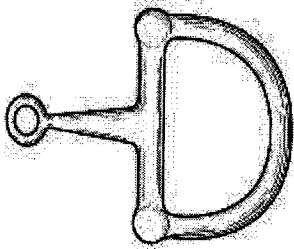
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**Logout** Please logout when you are done to release system resources allocated for you.

**Start** List At:  OR **Jump** to record:  **Record 10 out of 80**

**TARR Status**   **ASSIGN Status**   **TDR**   **TTAB Status**   ( Use the "Back" button of the Internet Browser to return to TESS)



**Goods and Services** IC 018. US 001 002 003 022 041. G & S: WALLETs, PURSES, HANDBAGS, SHOULDER BAGS, CLUTCH BAGS, TOTE BAGS, CREDIT CARD CASES, COSMETIC CASES SOLD EMPTY, ATTACHÉ CASES, VALISES, SUITCASES, DUFFEL BAGS. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

IC 025. US 022 039. G & S: CLOTHING, NAMELY, NECKTIES, SCARVES, BELTS, SHIRTS, SWEATERS, COATS, SUITS, DRESSING GOWNS, DRESSES, HATS AND FOOTWEAR. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 09.03.13 - Beltbuckles (Belt buckles); Belts, clothing; Belts, Weight lifting; Buckles, belt or shoe; Jump ropes  
 14.05.07 - Bits, drills; Drill bits; Drills  
 18.13.04 - Bridles; Other equipment for horses; Riding crops; Whips

**Serial Number** 78678214

**Filing Date** July 26, 2005

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 20, 2007

**Registration Number** 3238962

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 PAGE 13

**Registration Date** May 8, 2007

**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

**Attorney of Record** Lawrence W. Greene, Jeffrey H. Epstein, Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Arlana S. Cohen, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Antonio Borrelli, Heather Jensen, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, and all other attorneys

**Prior Registrations** 2037683;2885501

**Description of Mark** The mark consists of a stylized, three-dimensional image of one-half of a horse bit.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Trademarks &gt; Trademark Electronic Search System (TESS)

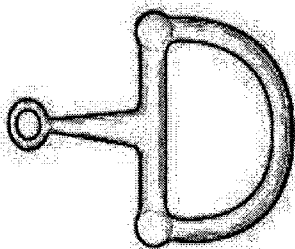
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TARR Status	ASSIGN Status	TDR	TTAB Status	( Use the "Back" button of the Internet Browser to return to TESS)
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<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Eyeglass frames and sunglasses. FIRST USE: 20050100. FIRST USE IN COMMERCE: 20050100
<b>Mark Drawing Code</b>	(2) DESIGN ONLY
<b>Design Search Code</b>	16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles; Sunglasses
<b>Trademark Search Facility Classification Code</b>	ART-16.03 Photography; cinematography; optics
<b>Serial Number</b>	77189629
<b>Filing Date</b>	May 24, 2007
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 11, 2007
<b>Registration Number</b>	3343722
<b>Registration Date</b>	November 27, 2007
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York

EXHIBIT 1PAGE 15

NEW YORK 10022

Attorney of  
Record Louis S. Ederer  
Prior  
Registrations 3238962  
Description of  
Mark Color is not claimed as a feature of the mark.  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead  
Indicator LIVE

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<b>Word Mark</b>	GG
<b>Goods and Services</b>	IC 025. US 022 039. G & S: neckties, belts, footwear and scarves. FIRST USE: 20040700. FIRST USE IN COMMERCE: 20040700
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.03.02 - Ovals, plain single line; Plain single line ovals 26.03.09 - Geometric figures, objects, humans, plants or animals forming the perimeter of an oval or bordering the perimeter of an oval; Ovals having animals as a border; Ovals having geometric figures as a border; Ovals having humans as a border; Ovals having objects as a border; Ovals having plants as a border 26.03.12 - Ovals with bars, bands and lines
<b>Serial Number</b>	76629212
<b>Filing Date</b>	January 28, 2005
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 18, 2005
<b>Registration Number</b>	3039794
<b>Registration Date</b>	January 10, 2006

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**Owner** (REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York  
NEW YORK 10022

**Attorney of  
Record** George M. Borababy

**Prior  
Registrations** 1106722;1107259;1107311

**Description of  
Mark** The stippling in the drawing is to show indentation of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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***Gucci***

Word Mark	GUCCI
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, calling card cases, credit card cases, name card cases, key cases and attache cases. FIRST USE: 19670000. FIRST USE IN COMMERCE: 19670000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76629211
Filing Date	January 28, 2005
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 6, 2005
Registration Number	3061918
Registration Date	February 28, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy

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PAGE 19

Prior Registrations 0876292;AND OTHERS  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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Word Mark	GG
Goods and Services	IC 009. US 021 023 026 036 038. G & S: eyeglass frames and sunglasses. FIRST USE: 20031000. FIRST USE IN COMMERCE: 20031000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76621231
Filing Date	November 17, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 2005
Registration Number	3039631
Registration Date	January 10, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1158170;1464522
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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<b>Word Mark</b>	GG
<b>Goods and Services</b>	IC 018. US 001 002 003 022 041. G & S: wallets, purses, handbags, tote bags, business card cases, credit card cases and key cases, partly or wholly of leather. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76621230
<b>Filing Date</b>	November 17, 2004
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 18, 2005
<b>Registration Number</b>	3039630
<b>Registration Date</b>	January 10, 2006
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	George M. Borababy
<b>Prior Registrations</b>	1158170

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Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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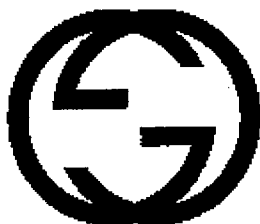


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Word Mark	GG
Goods and Services	IC 025. US 022 039. G & S: footwear and belts. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76621229
Filing Date	November 17, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 2005
Registration Number	3039629
Registration Date	January 10, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1158170
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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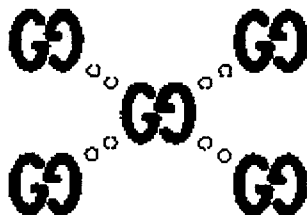
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Word Mark	GG
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, business card cases, credit card cases, partly and wholly of leather, key cases, cosmetic cases sold empty, briefcases, attaché cases, valises, suitcases and duffles. FIRST USE: 19660300. FIRST USE IN COMMERCE: 19660300
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.02 - Circles, plain single line; Plain single line circles 26.01.31 - Circles - five or more; Five or more circles
Serial Number	76611519
Filing Date	September 15, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 3, 2006
Registration Number	3072549
Registration Date	March 28, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022

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Attorney of Record George M. Borababy  
Prior Registrations 1106722;1107259;1107311;2680237;AND OTHERS  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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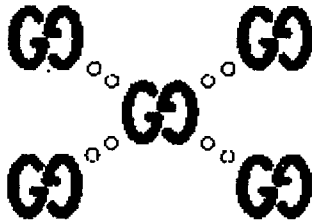


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Word Mark	GG GG GG GG GG
Goods and Services	IC 025. US 022 039. G & S: neckties, scarves, belts, footwear and gloves. FIRST USE: 19660300. FIRST USE IN COMMERCE: 19660300
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.02 - Circles, plain single line; Plain single line circles 26.01.31 - Circles - five or more; Five or more circles
Serial Number	76611399
Filing Date	September 15, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 3, 2006
Registration Number	3072547
Registration Date	March 28, 2006
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1106722;1107259;1107311;2680237;AND OTHERS
Type of Mark	TRADEMARK

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Register PRINCIPAL

Live/Dead Indicator LIVE

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<b>Word Mark</b>	G
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: eyeglass frames and sunglasses. FIRST USE: 19970000. FIRST USE IN COMMERCE: 19970000
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76488197
<b>Filing Date</b>	February 5, 2003
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 11, 2005
<b>Registration Number</b>	3037082
<b>Registration Date</b>	January 3, 2006
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	George M. Borababy, Esq.
<b>Prior Registrations</b>	2042805;2234272
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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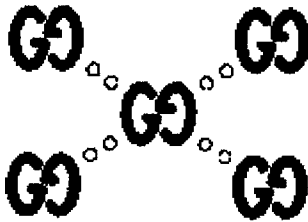
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<b>Word Mark</b>	GG
<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: jewelry. FIRST USE: 20010800. FIRST USE IN COMMERCE: 20010800
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.01.02 - Circles, plain single line; Plain single line circles 26.01.31 - Circles - five or more; Five or more circles
<b>Serial Number</b>	76326177
<b>Filing Date</b>	October 17, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 5, 2002
<b>Registration Number</b>	2680237
<b>Registration Date</b>	January 28, 2003
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	George M. Borababy
<b>Prior Registrations</b>	1106772;1107259;1216708;1220263;1223400;1236415;AND OTHERS
<b>Description of Mark</b>	The mark consists of a repeating pattern that includes the lettering "GG".
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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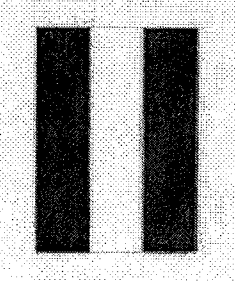
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<b>Goods and Services</b>	IC 018. US 001 002 003 022 041. G & S: wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, credit card cases, key cases and attaché cases. FIRST USE: 20030700. FIRST USE IN COMMERCE: 20030700
<b>Mark Drawing Code</b>	(2) DESIGN ONLY
<b>Design Search Code</b>	26.11.11 - Rectangles divided twice into three sections 26.11.21 - Rectangles that are completely or partially shaded
<b>Serial Number</b>	76629241
<b>Filing Date</b>	January 28, 2005
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Supplemental Register Date</b>	February 28, 2006
<b>Registration Number</b>	3137327
<b>Registration Date</b>	August 29, 2006
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	Louis S. Ederer
<b>Prior</b>	

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**Registrations** 1122780;1511774;AND OTHERS  
**Description of Mark** The color(s) green and white is/are claimed as a feature of the mark. The mark consists of a multi-colored stripe comprised of a white stripe surrounded by two green stripes.  
**Type of Mark** TRADEMARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

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[TTAB Status](#)
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<b>Word Mark</b>	G
<b>Goods and Services</b>	IC 018. US 001 002 003 022 041. G & S: Wallets, purses, handbags, shoulder bags, clutch bags, tote bags, duffel bags, business card cases, credit card cases, key cases, and attaché cases. FIRST USE: 20040100. FIRST USE IN COMMERCE: 20040100
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76628522
<b>Filing Date</b>	January 21, 2005
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 8, 2005
<b>Registration Number</b>	3052779
<b>Registration Date</b>	January 31, 2006
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	George M. Borababy
<b>Prior</b>	

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**Registrations** 2042805;2068107;2234272;2369842  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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### Typed Drawing

<b>Word Mark</b>	S.N.M.
<b>Goods and Services</b>	IC 025. US 022 039. G & S: clothing, namely, suits, stockings, shirts, blouses, trousers, skirts; headwear, footwear; articles of outer clothing, namely, jackets, coats; articles of under clothing, namely, underwear; overalls, waistcoats, vests, pantyhose; knitted articles of clothing and articles of clothing made from knitted materials, namely, sweaters, skirts, trousers, dresses; articles of fancy dress, namely, dresses, trousers, shirts, skirts, blouses, suits, scarves, ties, dressing-gowns, bathrobes; sports clothing, namely, sweatshirts, shorts, jogging suits, sweat pants, jackets; sleepwear, hats, socks, belts, caps, gloves, aprons, jeans, neckwear, swimwear
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76165382
<b>Filing Date</b>	November 15, 2000
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	44E
<b>Published for Opposition</b>	June 4, 2002
<b>Registration Number</b>	2611854
<b>Registration Date</b>	August 27, 2002
<b>Owner</b>	(REGISTRANT) PRECIS (1995) LIMITED LIMITED COMPANY UNITED KINGDOM C/O GUCCI SERVICES LIMITED 4 GRAFTON STREET LONDON UNITED KINGDOM W1X3LB
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Lawrence E Apolzon
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	

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Indicator LIVE

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## Typed Drawing

Word Mark	GUCCI RUSH
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: perfumes, colognes, eau de toilette and aftershave lotion. FIRST USE: 19990800. FIRST USE IN COMMERCE: 19990800
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75630229
Filing Date	January 29, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 30, 1999
Registration Number	2530253
Registration Date	January 15, 2002
Owner	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
Attorney of Record	George M. Borababy
Prior Registrations	1140598;2021377;2065142;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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**Typed Drawing**

<b>Word Mark</b>	ENVY
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: essential oils for personal use, perfumes, eaux de parfum, eaux de toilette, deodorants for personal use, soaps and liquid soaps for use on the human body, cosmetic body milks, cosmetic body powders, cosmetic body oils, bubble bath, cosmetic bath and shower preparations, namely, bath salts, bath gel and bath oils
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75201856
<b>Filing Date</b>	November 19, 1996
<b>Current Filing Basis</b>	44E
<b>Original Filing Basis</b>	44D
<b>Published for Opposition</b>	September 30, 1997
<b>Registration Number</b>	2151968
<b>Registration Date</b>	April 21, 1998
<b>Owner</b>	(REGISTRANT) SCANNON S.A. CORPORATION FRANCE 10, rue de Castiglione 75001 PARIS FRANCE  (LAST LISTED OWNER) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 FIFTH AVENUE NEW YORK NEW YORK 10022
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Louis S. Ederer
<b>Priority Date</b>	May 24, 1996

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Prior Registrations 1899517  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071024.  
Renewal 1ST RENEWAL 20071024  
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<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: WATCHES. FIRST USE: 19940400. FIRST USE IN COMMERCE: 19941200
<b>Mark Drawing Code</b>	(2) DESIGN ONLY
<b>Design Search Code</b>	17.01.01 - Pocket watches; Stop watches; Watches; Wristwatches
<b>Serial Number</b>	75466112
<b>Filing Date</b>	April 10, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 9, 1999
<b>Registration Number</b>	2885501
<b>Registration Date</b>	September 21, 2004
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	GEORGE M BORABABY
<b>Prior Registrations</b>	2037683
<b>Description of Mark</b>	The broken line shows preferred placement on the watch and is not claimed as part of the mark
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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Word Mark	G
Goods and Services	IC 014. US 002 027 028 050. G & S: WATCHES and CLOCKS. FIRST USE: 19960430. FIRST USE IN COMMERCE: 19960900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75456924
Filing Date	March 25, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 29, 1998
Registration Number	2234272
Registration Date	March 23, 1999
Owner	(REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 fifth Avenue New York NEW YORK 10022
Attorney of Record	GOERGE M BORABABY
Prior Registrations	2042805
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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<b>Word Mark</b>	G
<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: WATCHES. FIRST USE: 19960400. FIRST USE IN COMMERCE: 19960400
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	17.01.01 - Pocket watches; Stop watches; Watches; Wristwatches
<b>Serial Number</b>	75466215
<b>Filing Date</b>	April 10, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 19, 1999
<b>Registration Number</b>	2369842
<b>Registration Date</b>	July 25, 2000
<b>Owner</b>	(REGISTRANT) Gucci America, Inc. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	GEORGE M BORABABY
<b>Prior Registrations</b>	2042805;2068107
<b>Description of Mark</b>	The broken line shows preferred placement on the watch and is not claimed as part of the mark.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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**Word Mark** G  
**Goods and Services** IC 018. US 001 002 003 022 041. G & S: handbags. FIRST USE: 19941000. FIRST USE IN COMMERCE: 19950300  
 IC 025. US 022 039. G & S: belts[, gloves]. FIRST USE: 19941000. FIRST USE IN COMMERCE: 19950300  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 74709786  
**Filing Date** August 1, 1995  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 17, 1996  
**Registration Number** 2042805  
**Registration Date** March 11, 1997  
**Owner** (REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022  
**Attorney of Record** LOUIS S. EDERER  
**Prior Registrations** 1106722;1107311;1142562;1158170;1920895;AND OTHERS  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070430.

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<b>Word Mark</b>	G
<b>Goods and Services</b>	IC 025. US 022 039. G & S: belts, gloves. FIRST USE: 19920700. FIRST USE IN COMMERCE: 19921200
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	74709783
<b>Filing Date</b>	August 1, 1995
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Supplemental Register Date</b>	March 31, 1997
<b>Registration Number</b>	2068107
<b>Registration Date</b>	June 3, 1997
<b>Owner</b>	(REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW YORK 10022
<b>Attorney of Record</b>	GEORGE M. BORABABY
<b>Prior Registrations</b>	1106722;1158170;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	SUPPLEMENTAL
<b>Affidavit Text</b>	SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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Typed Drawing

Word Mark ENVY  
Goods and Services IC 003. US 051. G & S: perfume. FIRST USE: 19930702. FIRST USE IN COMMERCE: 19930702  
Mark Drawing Code (1) TYPED DRAWING  
Serial Number 74352782  
Filing Date January 27, 1993  
Current Filing Basis 1A  
Original Filing Basis 1B  
Published for Opposition November 9, 1993  
Registration Number 1899517  
Registration Date June 13, 1995  
Owner (REGISTRANT) HOGAN, ELIJAH INDIVIDUAL UNITED STATES P.O. Box 2502 Kensington MARYLAND 20891  
  
(LAST LISTED OWNER) GUCCI AMERICA, INC. CORPORATION BY ASSIGNMENT NEW YORK 685 FIFTH AVENUE NEW YORK NEW YORK 10022  
  
Assignment Recorded ASSIGNMENT RECORDED  
Attorney of Record GEORGE M. BORABABY  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050405.  
Renewal 1ST RENEWAL 20050405  
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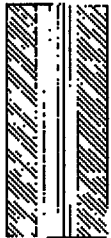
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<b>Goods and Services</b>	IC 025. US 039. G & S: FOOTWEAR. FIRST USE: 19670900. FIRST USE IN COMMERCE: 19670900
<b>Mark Drawing Code</b>	(2) DESIGN ONLY
<b>Design Search Code</b>	26.11.12 - Rectangles with bars, bands and lines 26.11.21 - Rectangles that are completely or partially shaded
<b>Serial Number</b>	73562496
<b>Filing Date</b>	October 10, 1985
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 12, 1988
<b>Registration Number</b>	1483526
<b>Registration Date</b>	April 5, 1988
<b>Owner</b>	(REGISTRANT) GUCCI AMERICA, INC. CORPORATION NEW YORK 685 Fifth Avenue New York NEW JERSEY 10022
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Louis S. Ederer

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**Prior Registrations** 1122570;1159775;AND OTHERS  
**Description of Mark** THE MARK IS MADE UP OF A STRIPE CONTAINING THREE BANDS OF COLOR, THE COLORS BEING GREEN, RED THEN GREEN. THE MARK IS LINED FOR THE COLORS RED AND GREEN.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071025.  
**Renewal** 1ST RENEWAL 20071025  
**Live/Dead Indicator** LIVE

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